

SELF ESTEEM BOSTON HAS A NEW WEBSITE



www.selfesteemboston.com

Thanks to the funding from the State Street Foundation, Self Esteem Boston has a new website. The website features more information about Self Esteem Boston in a simple, user friendly and organized format.

You can find information on our new site about:

- ABOUT SELF ESTEEM BOSTON
- SELF ESTEEM BOSTON'S BOOKSTORE, CURRICULUM STORE AND CAFE
- RETREAT PROGRAMS ON THE CHARLES RIVER
- 2011 PROGRAMS AND EVENTS
- RESOURCES AND VOLUNTEER OPPORTUNITIES

We want to thank Ripcord Design for their excellent work.



"Take the positive thought challenge: Honor yourself, celebrate yourself and your accomplishments."

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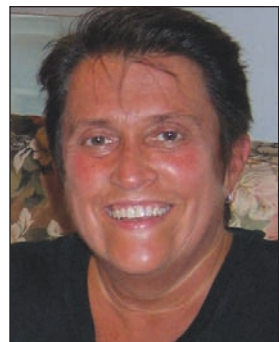


Self Esteem Boston.... Skills for Success

Mark your Calendar for October 12, 2011 for Extreme Esteem: Dedication, Disco and Divas honoring Stephanie Lee, Regional Director of Verizon Public Affairs State Representative Gloria L. Fox, former Lt. Governor Evelyn F. Murphy and women of Extreme Esteem from the nonprofit community. www.selfesteemboston.com/events



LETTER FROM THE PRESIDENT



Marion B. Davis

Sixty thousand individuals and 18 years later, Self Esteem Boston continues to help women to find their inner strength and live their lives with joy, purpose and self-sufficiency.

"The self-esteem program builds my confidence to live with others and to live in the world... Now, I take it as it comes, I stand tall and strong... I am positive and believe in myself... I have learned that inner strength=outer strength... Having good self-esteem is necessary for me to be successful in my recovery."
--Former Self Esteem Boston Client

I'd like to tell you what we've been up to this year. Everyone knows that a positive body image is also key to high self-esteem. So we now have a five module unit to add to our forty-eight module Skills for Success curriculum. Common Impact and State Street Global Markets helped us target growth markets for our fee-for-service programs. They discovered that we are in fact the only agency on the east coast that is doing what we are doing -- using self-esteem education as the basis for changing people's lives.

It's already Spring! Please remember to contact us today to schedule a staff retreat on the beautiful and relaxing Charles River. Additionally 100% of the proceeds of your staff retreat program funds our weekly programs for women in shelters and transitional programs in the Boston region. You have heard from us, now we would like to hear from you. If you believe that we are doing important work, please make a contribution to support our work. We appreciate what everyone is doing to help us, and we thank you for helping us to bring this important work to the community. Visit our web-site at www.selfesteemboston.com

Marion
Marion B. Davis
President

2010 Direct Service Programs Served:

- Latinas y Ninos (Roxbury)
- Dennis McLaughlin House (Charlestown)
- Womanplace (Cambridge)
- New Women's Hope (Dorchester)
- Women's Resource Center (Boston) (Office of Community Corrections)
- Transitions (Mattapan)
- Meridian House (East Boston)
- Kitty Dukakis Women's Treatment Center (Jamaica Plain)
- New Day (Somerville)
- Casa Myrna Vasquez (Boston)
- Casa Myrna Vasquez ATLP (Boston)
- Germantown Neighborhood Center (Quincy)

Short-Term Programs:

- Transition House (Cambridge)
- Phoenix House (Dorchester)

Board of Directors 2011

- Elizabeth Doherty, Board Chair, Duke's County Sheriff's Department
- Kara Benganem, Treasurer, Stax
- Renee Suchy, Clerk, Dennis McLaughlin House
- Valerie Miller, Boston Alcohol & Substance Abuse Program
- Regina Harvey, Southern Jamaica Plain Health Center
- Amy Iseppi, State Street Global Markets
- Judith Martinez, New Bedford Women's Center

Staff Development Programs:

- Children's Service of Roxbury
- Phoenix Families, Dorchester
- Casa Myrna Vasquez, Boston
- Fairweather Apartments, Peabody
- Harbor Health, Dorchester
- Melville Towers, New Bedford

THE SELF ESTEEM TEAM



Marion B. Davis



Jeri Levitt



Jen Faria



Erica Schwartz



Peaco Todd



Jen Matias



Magda Trujillo



Casey Mitchell



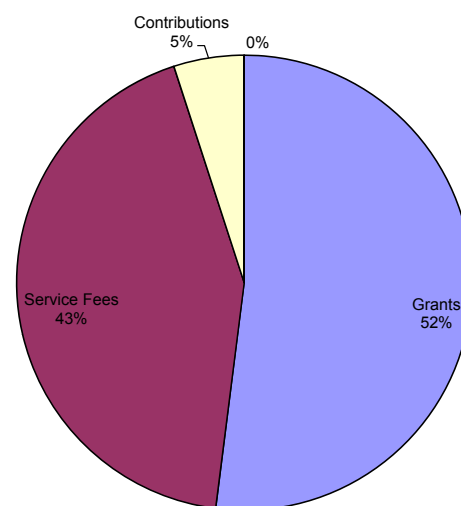
Jan Hellew

The Self Esteem Team

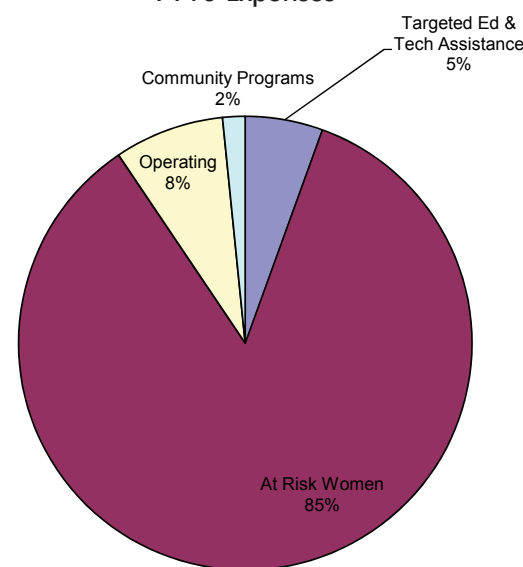
- Marion B. Davis, President/Executive Director
- Jeri Levitt, Operations Director
- Lynn Geraci, Administrative Support
- Jen Faria, Skills Educator
- Erica Schwartz, LMHC, LADC, Skills Educator/Direct Service
- Jennifer Matias, Skills Educator/Direct Service
- Magda Trujillo, LMHC, LADC, Skills Educator/Direct Service
- Jan Hellew, Skills Educator/ Direct Service & Professional Development
- Peaco Todd, Skills Educator/Direct Service & Professional Development
- Casey Mitchell, CEU Training Consultant

2010 ANNUAL REPORT FINANCIALS

FY10 Revenue



FY10 Expenses



STATEMENT OF FINANCIAL POSITION

Change in unrestricted net assets
Revenue and Gains

Contributions: \$11,134
Grants: \$115,600
Service Fees: \$97,641
Interest & Dividends: \$2,197
Special Events:
In-Kind Contributions: \$692,112
Total Unrestricted Revenue, Gains, & Other Support (includes in-kind) \$918,684

EXPENSES

Program Services (Includes in-kind): \$908,696
Management and General: \$19,605
Total Expenses (Includes in-kind): \$928,301
Decrease in Unrestricted Net Assets: \$9,617
Net Assets, Beginning of Year: \$268,520
Net Assets, End of Year: \$258,903

THANK YOU TO OUR 2010 CONTRIBUTORS

FOUNDATIONS, CORPORATIONS & CONTRIBUTORS \$1000-\$700,000

Comcast
State Street Foundation
TJX Foundation
Verizon Foundation
BJs Foundation
Citizens Bank Foundation
Mary B. Dunn Charitable Trust
Paul & Virginia Cabot Charitable Trust
Max & Victoria Dreyfus Foundation
Whole Foods Market
Greater Boston Council on Alcoholism
Esther B. Kahn Charitable Foundation
Thomas Anthony Pappas Charitable Foundation
Wainwright Bank & Trust Company
Franklin Conklin Foundation

Gardiner Howland Shaw Foundation
Frederick E. Weber Charities Corporation
Draper Laboratory
Procter and Gamble/Gillette
MBTA
Caleb Loring Jr.
Caleb Loring III
Cambridge Trust Company
Bushrod H. Campbell & Ada F. Hall Charity Fund
Phillips Medical Systems
Alice Willard Dorr Foundation
Marion L. Decrow Foundation
Agnes Lindsay Trust
Common Impact

CONTRIBUTIONS \$500-\$999

Arlene Germain
Johanna Crawford/ Web of Benefit



And thank you to the many caring individuals and businesses who support our work

2010 SELF ESTEEM BOSTON EVALUATION RESULTS

SUCCESS RATE AS A RESULT OF THE SKILLS FOR SUCCESS PROGRAM, IN FY 2010, PARTICIPANTS REPORTED:

- Improving parenting skills (93.4%)
- Becoming an effective advocate for myself (95.9%)
- Making good decisions (96%)
- Developing and maintaining positive relationships (97.3%)
- Communicating more effectively (98.6%)
- Developing personal and career goals (96%)
- Feeling worthwhile as a person (96.6%)
- Working cooperatively with others (95.3%)
- Resolving conflicts (96.6%)
- Setting priorities (96.6%)
- Handling life's challenges (96%)
- Success in avoiding negative behaviors (96%)
- Managing anger and stress (97.3%)
- Dealing with people in positions of authority (91.2%)
- Taking care of one's health (94.6%)
- Staying drug and alcohol free (96.9%)
- Successfully completing transitional program (96%)
- Meeting the goals of their treatment/service plan (95%)
- Ability to successfully reintegrate into the community (95.4%)
- Advocating for needed services for themselves and their family (91.2%)
- Getting and keeping a job (89.3%)
- Advocating for myself to find permanent housing (89.4%)

Mt. Auburn Associates, an independent evaluation consulting firm located in Somerville, MA, conducted this survey.

SELF ESTEEM BOSTON'S CONTINUING EDUCATION PROGRAMS Building capacity for non-profit organizations throughout the greater Boston region

In 2010, Self Esteem Boston delivered continuing education programs to the staff of non-profit agencies throughout our region to train staff with skills to build self-esteem with their service populations. Thank you to the New Balance Foundation and the Thomas Anthony Pappas Charitable Foundation for underwriting these programs.

SELF ESTEEM PRINCIPLES & PRACTICES

AGENCIES SERVED

Casa Myrna Vasquez
Finex House
Caspar Inc.
Meridian House
Bridge to Hope



LEVEL 2 COACHING CLIENTS TO MOVE FORWARD: WHY SELF ESTEEM MATTERS

AGENCIES SERVED

Children's Services of Roxbury



RETREATS ON THE CHARLES RIVER

In 2010, Self Esteem Boston delivered staff and client retreats for many organizations; with proceeds supporting free weekly programming for all levels of substance abuse recovery programs for women in the greater Boston region.

For more information, go to www.selfesteemboston.com